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Call for Support Letter for a Lake Erie Appellation of Origin, 1979

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July 23, 1979

Re: "Lake Erie" - Appellation
of Origin

Dear

As you probably know, BATF has opened the door to applications for appellations of origin. Those who want them and qualify are encouraged to proceed. An appellation of origin will be important to both growers and wineries because it can enhance the value of the grape crop and vintage as the character and quality of wine from this region is recognized and promoted. As proposed the "Lake Erie" appellation would be used on wines made from grapes grown in the viticultural region influenced by our lake.

Since this will be the first multi-state appellation, getting it will require all the states and wineries involved to cooperate to the fullest. The Ohio Wine Producers Association asked that Dr. Tom Wykoff and I contact those interested parties along the Lake and set up an initial meeting. So, we propose a meeting at the upcoming ASS Eastern Section Annual in Penn Yan on August 3 & 4, 1979. It should be an ideal time to sit down and discuss just how to proceed, since most of you or a representative say be attending. Leonard Mattick said he would announce a time and place where we could meet, and BATF said they would send someone to help us get started.

As a large and important grape growing region in the world, we need this official name. When we begin to work through the technicalities of this application, we hope for and need your support. Hope you agree.

Looking forward to seeing you at this meeting.

Sincerely yours,


Arnullf Escherer