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Letter to Arnulf Esterer from Dr. Konstantin Frank, 1968

Konstantin Frank
Dr. Konstantin Frank and Sons

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Dear Arnulf.

June 10th, 1968

Thank you for your letter of May 31st and for a copy of the letter which you wrote to Mr. Hauke.

First of all I would like to congratulate you with your success with the growing of true Viniferas in your State. Wait a little and I do hope you will have 100% vine coming.

Now your spraying program is correct. Particularly this very rich year on precipitation need more spraying of the young vines to prevent them from fungus infection. Remember that in a week your young vines have three to five inches of new growth which should be protected by spraying*

To keep weeds away from the young vine is the best idea that you have ever had. Your plan to plant more vinifera vines next year will depend from the results of your success of this year planting*

I am very positive that you can grow there the European vines with big success.

Thank you for trying to introduce my wines to the wine dealers of Ohio. I would suggest you to try this way.

As you would know how small we are and how good are our wines. You would know also that the goal of our work is not the business but to present the proofs what can be done in this country.

Our very limited capacity cannot satisfy all American connoisseurs. Every bottle of our wines that will be sold to a beer or whiskey drinker is lost for nothing.

We are much happier when our wines are enjoyed by the people that love good wine.

If you have some good friends let them know easy way to have our wines in their cellars.

I send to you a permit to import for personal use wine given to Dr. Alvin C. Erbeck-409 Reading Road, Mason Ohio. Please send me this Permit with the return mail back*

This way you and your closest friends can make an application to the Liquor Control Authorities and save much money paying only $0.58 Cents Tax for two cases of my wine.

Cordially yours,

Konstantin Frank

You can organize a group of your friends and order few cases and divides them between your friends.