Bookstore and book prices

Food Services

Interfaith Campus Ministry

Enrollment on the rise

SAC and its activities

Margo Bergman
CONVERSATION ... with the editor

By Tim Casper

Several weeks ago on a somewhat less than eventful Sunday afternoon I was leaving Belden Village Mall when I stopped to open a door for a young lady who had suddenly crept up behind me. Upon opening the door, very politely, she turned to me and said, very impolitely, "Stuff it."

Needless to say I was somewhat dismayed by such a frivolous concern for my attempt of the nice guy of the day award.

But the more I thought about it the more it bothered me. I began to wonder what ever happened to the pomp and pageantry of Saturday nights and the big date? And whatever happened to the flower senders and candy buyers? And most of all I wondered what has happened to the girl next door?

Perhaps she is gone, but I prefer to believe she is hidden somewhere under a pair of blue jeans. I have even gone so far as to believe she is out there somewhere, with apple pie, and Chevrolet.

Now, before all the chauvinistic pig callers let loose. I will assume there are equal amounts of women who currently believe the male race has completely lost all sense of etiquette. And I will also assume there are those who say, how can you lose something you never had. But, it has never been a matter of having or not having, rather it is a matter of giving and receiving. And as far as I'm concerned on that particular Sunday afternoon, I gave much more than I received.

Let us not get me wrong. I am not insinuating all women are of such modern beliefs, but there are enough to prohibit me from ever opening another door for a girl.

It is certainly necessary now to take a short pause in respect to those who have written me off as "Who cares." Now that I have depleted the number of readers, and carers, I shall continue.

The point I'm trying to make is, that in a world where everything is so modern and automated, it is a refreshing difference to see and share any moment that can drop upon you a sense of nostalgia and the "Good ole days."

Nostalgia is defined in the dictionary as a longing for something far away or long ago, and it must of been long ago when I learned to treat a woman not different from a man, but with more respect and sensitivity. It could be that belief that causes me to run into more difficulty than other people I know.

Coming to a conclusion I have convinced myself that next Sunday I'll stay at home and watch the Cleveland Browns. Come to think of it, I might see more action at Belden Village.

Inside ... you'll find

BOOKSTORE - an indepth look at the prices students are paying for books, and a look at the crowds during FALL quarter. pg 4-5

ENROLLMENT - the facts and figures for increased attendance. pg 3

SAC - its activities and involvement for the coming quarters. pg 7

MARGO BERGMAN - a look at the new addition to the ICM staff. pg 6

ICM - an article about the purpose and function of the ministry. pg 6

FOOD SERVICE - a look at the new menus and the ideas of the future. pg 7
Enrollment . . . KSUSC on the rise

By Debbie Ondrus

The overall enrollment this fall is above last year according to preliminary figures at Kent State University, announced University officials.

Enrollment at the Stark Campus is 2313, compared to 2075 last fall. Jack D. Morehart, director of the campus said he's pleased with the increase.

University registrar, Herbert R. Chercek claims, "Although final figures will not be available for several days, it is apparent that Kent Campus enrollment this fall is substantially higher than last year."

"The unofficial head count at this time is 19,500, compared with a final figure of 18,458 a year ago."

William M. Stephens, vice-provost for regional campuses, revealed, "Our total enrollment will almost certainly surpass 7,300 this fall. This is well above overall enrollment of just under 6,400 students at our seven campuses a year ago."

Dr. David A. Ambler, vice president for student and educational services, added that University officials and faculty "are delighted by this enrollment surge."

Ambler included a note of caution. "While the number of students on the eight campuses has increased, it is too soon to tell whether this will translate in increased state subsidy for Kent State."

State subsidy is based upon the number of "full-time equivalent students" enrolled, which will not be determined until the official count is taken on the 14th day of classes.

The full-time equivalent (FTE) is determined then by dividing the total number of student classroom hours of 15 hours per student.

Thomas S. Korilos, dean for student academic services and summer sessions, expresses an increased enrollment at the Kent Campus this fall is in line with a trend that developed last winter.

"There were 17,270 students on the Kent Campus winter quarter," Korilos disclosed, "compared with 17,165 in 1974."

Stephens noted there has been a similar pattern of increasing enrollment at the regional campuses. Total enrollment at the campuses for this past winter was 6,050 compared with 5,958 in 1974.

Overall enrollment spring quarter of this year was 5,958, well above 5,432 for the spring quarter of 1974.

Enrollment at all eight campuses of the University for the first summer session this year was 8,939, nearly 900 higher than in 1974. Overall enrollment for the second summer session this year was 6,505, an increase of more than 900 over the second summer session of 1974.

The unofficial head count on all eight campuses is about 26,800 compared to 24,858 last fall.

English Skills to be added in HEC learning program

By Debbie Ondrus

The Honors and Experimental College (HEC), an equal opportunity learning program for students lacking strong academic backgrounds in reading and English, is being offered this fall at KSUSC in the Student Development Center (SDC), located in Rm 308, SSHC.

Director and instigator of HEC, Mrs. Maryanne Metcalf, claims, "It's one way we've found that gives students an equal opportunity to work on skills in weak areas. It always upsets me to see students hard at study in SDC and not receive credit."

The total HEC program consists of seven courses. Basic Grammar, Sentence Structure, Writing Patterns, Study Skills and Vocabulary Development were offered this fall. Each course is worth one credit.

During Spring quarter, a sixth course, Term Paper, still in development, will offer students the opportunity to write a term paper, get credit for the paper in another course and still receive a credit for learning the proper way to write.

Next year, Critical and Interpretive Reading will be added to the program.

SDC, started in 1967, offers many areas for students to develop skills without credit. "For this reason," Mrs. Metcalf explains, "Not many students would use the Center, there just didn't seem to be enough incentive."

Because of this problem HEC was created. "It gives students something to develop their skills for," replied, Mrs. Metcalf.

Enthusiastically she also contended, "Most students want help, college kids aren't what they were in the sixties. Today they are more aware of college demands and are doing something about it."

KSUSC response this fall to the HEC program according to Mrs. Metcalf was overwhelming. "During the first week of registration, 67 registered for reading and English courses compared to eight registered for courses in SDC last Spring quarter."

The energetic instructor, Mrs. Metcalf, stressed, "most students are unsure, they need a push, a reason to develop English and reading skills."

Areas where enrollment is the heaviest are Vocabulary Development and Study Skills.

Mrs. Metcalf revealed a future proposal for math and science courses, "depending on how English and reading courses progress."

LETTERS TO THE EDITOR

We welcome letters to the editor from our students. We request that you sign your letter and include a telephone number. 200 words limit, please!
rising costs blamed for spiralling book prices

By Craig Johnson

How much did you shell out for books this quarter? $30? $40? Maybe even $45? The recurring nightmare trip to the campus bookstore each quarter is becoming more expensive, and there is little relief in sight.

Why the costs? Do they come from the corporate greedheads at the publishing company, with their high salaries and plush offices? Are the authors of textbooks ripping off students with frequent edition changes? Or is it the campus bookstore, with outrageous markups that cost the students so much each year?

The authors of college textbooks receive a small percentage of the retail sales of their books. Those authors who write paperback textbooks receive approximately 15 percent of the total sales after the first 2,500 copies, according to most publisher's contracts.

According to Dr. Louis Patsouras, associate professor of history at Stark Campus, who has written a paperback textbook, most authors of these paperbacks sell less than 5,000 copies.

Authors of the hard cover textbooks usually get less than 15 percent royalties on the total sales because of the additional cost of hardcover editions.

It is the publisher, then, who is responsible for 85 percent of the wholesale cost of a textbook to the campus bookstore. Why such a large percentage? Rising costs in book publishing have been passed on to the wholesale price of books. Paper, ink, and labor costs have all risen steadily in the past few years. A recent paper shortage has increased costs to publishers tremendously. Labor wages have risen an average of nine percent during the past two or three years. Executives' salaries have risen an average of nearly eight percent since 1972.

Another contributor to the high cost of texts is the uncertainty of the market for a particular textbook. The publisher does not know how well a book will sell, and will print a limited number, which will bring a higher price to the book.

The campus bookstore receives the books from the publisher, via an independent trucking firm. The basic markup on texts is 20 percent. According to Richard Fritsche, manager of the SC bookstore, the markup is set by the publisher, presumably to restrain bookstores from charging exorbitant prices. From the 20 percent markup, the bookstore must pay freight charges for the books, bookstore overhead, and also freight charges back to the publisher should some of the books not be sold.

For example, if an order of 144 books of a certain text is received, and the price of the book to the bookstore is $7.20, it will be sold to students for about $9. Freight charges for the order total $16. To cover the freight charges, the bookstore must sell at least nine books. Then the bookstore must sell even more books to cover regular operating costs. If the remaining books are not going to be used, the bookstore must pay the return freight.

The publishers are responsible for more than three-fourths of the costs of college texts, and until their prices come down, the costs to the students won't come down, either.
Fritsche explains

Overcrowded bookstore poses many problems

By Jeff Holliday

During the first week and a half of every quarter the same old scene takes place in the bookstore. Students stand in line and ask the same old questions. Why does it take so long to buy a book? Why don't they build another store or add on to this one?

These questions and others have been answered by Richard Fritsche, manager of the Stark campus bookstore.

"We do realize there is a problem, and we are doing everything possible to try and deal with it," says Fritsche. "We run two registers and move the students along as fast as possible so they won't have to wait any more than 15 minutes in line.

"In the past, students only had to wait five or 10 minutes in line at the beginning of the quarter. But with the increased enrollment of the Stark Campus and Stark Tech. (The bookstore also handles books and supplies for Stark Technical College), the lines and waiting time are longer.

"When you consider that it's only the first week or so of every quarter that the store is crowded, there is really no present need to expand or build another bookstore," Fritsche says there are about 3,700 students enrolled in the two schools and the present size of the store might possibly accommodate 5000 students. This also puts expansion in the future.

When asked of an alternative to expansion, Fritsche suggested the possibility of a third cash register and cashier during the first few days of each quarter. The only problem would be making space for the third register. "This would possibly be accomplished by the beginning of winter quarter," Fritsche added.
ICM is unique in serving religious students needs

By Debbie Ondrus

Interfaith Campus Ministry, (ICM), located in Rm 220, SSHC is a unique program whose purpose is to serve the religious and personal needs of the students, faculty and staff.

ICM is directed by Rev. Thomas L. Douce and Fr. Joseph E. Lazur who are employed and supported by Protestant, Roman Catholic, Eastern Orthodox and Jewish bodies in Stark County.

Various activities stem from ICM making it an easy access for anyone’s involvement. Christian Fellowship, a personal concern group made up of KSUSC students sets up its own schedule of activities and meetings which are held every Friday at noon in the ICM office.

The purpose for KSUSC Christian Fellowship is to provide students a sounding board for personal needs, concerns and prayer.

To further student interest Fr. Lazur holds two different seminars and offers a self development and quality living class which helps individuals find opportunities to help themselves.

When asked if a greater need for Christian Fellowship exists on college campuses today than yesterday, Fr. Lazur replied, "In the sixties the college student was all wrapped up in the national political scene. A need for religious values seemed less important, therefore less students organized personal concern groups.

"The college student of the seventies, however, is deeply concerned with an inner self concept. Because of this wide range interest to express themselves as individuals, a need to organize exists," he said.

Fr. Lazur added, "KSUSC student response to ICM is great."

The ICM office is a focal point for any student involvement with campus ministry. The friendly atmosphere provides opportunity to meet and talk with fellow students.

Margo Bergman is new ICM member

By Jane Sigrist

A new part of Interfaith Campus Ministry this year is the Jewish Ministry. Just becoming established at KSUSC, the Jewish Ministry is coordinated by a new staff member, Margo Bergmann, Jewish campus ministry associate. Miss Bergman invites all those interested in the Jewish ministry to contact her at the Interfaith Campus Ministry, RM 220, on Thursdays from 10:30 a.m. until late afternoon.

A part-time staff member, Miss Bergman is also affiliated with the Hillel Foundation in Cleveland, a Jewish religious and cultural youth movement which has established branches and student activities centers at many American universities.

She is based at Case Western Reserve, regional headquarters, which covers Northeastern Ohio and such colleges as Oberlin, Hiram, and Baldwin-Wallace.

Miss Bergman, a native of Kansas City, Kan., received her Bachelors degree in Psychology and Religion, and Masters Degree in counseling both from Case Western Reserve.

As for future plans, she says she enjoys her current work and would later like to receive a degree in Judaic studies.

Miss Bergman says she feels her purpose as basically working with the university and community in initiating programs, and being available to people.

Although she has been here only a short time, she says she considers KSUSC faculty and students to be very friendly and she would "like to get to know people."
food service to be improved

By Maureen Kilcullen

During two weeks at the beginning of each Fall quarter for the past six years, the cafeteria has tried providing food service at night. Because of the cost factor, this service has not been successful.

D. Gordon Gansel, supervisor of sales for the ARA Food Services Co., wants to change all that. This is his first year as manager of the KSUSC cafeteria and he has already come up with some ideas. Gansel says we need some "definite changes," and is trying to anticipate and meet the needs of the students.

One of the changes would be the addition of monthly specials on the sandwich menu. This month's sandwich will be the "Halloweene." It will consist of ground beef, with a special sauce. The sauce will be made from onions, green pepper, tomato paste, tomatoes, beef stock, cayenne pepper, salt, black pepper, paprika, chili pepper, cumin pepper, and garlic powder, all served atop a frankfurter. American cheese will be grated on top of the sauce and toasted, and the whole thing will be served on a New England style bun.

In lieu of opening the snack bar because of the cost factor, the next best thing, according to Gansel, is this proposal: a larger Cold Food vending machine in the cafeteria with 166 shelves! The selection of foods will include:

1. Four or five different kinds of sandwiches.
2. Fresh fruit — including, believe it or not, grapes!
3. Canned fruits, such as diced peaches and fruit cocktail.
4. And a new item, along with the grapes — Cracker Jacks!

Gansel says he hopes that by the end of October, this new vending machine will be in the cafeteria.

Gansel's enthusiasm shows in his ideas. Along with a 166 shelf vending machine, he is re-arranging the other vending machines. The hot drinks machine in the "Sunshine Room" will be moved into the cafeteria along with the one already there. This is because the new manager has observed the long lines of students in front of the hot drinks machine between classes, waiting to get coffee. He says he thinks these lines are too long and unnecessary.

"We'd like the students to use our service whether it be the snack bar or the vending equipment," said Gansel.

Personally enthused in KSUSC, Gansel has helped with the freshman orientation dinner for the past five years. He is concerned with the students and sums up his interest in these words. "You've got to care and I care a great deal."

Inden and Neal join KSUSC staff

By Wanda Young

New faculty members at KSUSC are Dr. Richard F. Inden and Ms. Diane Neal.

Dr. Inden, a geology instructor, replaces Dr. David Hanselman who is now working for an industrial firm in Connecticut.

Born in Milwaukee, Wisconsin, Dr. Inden received a bachelor of science degree in geology in 1963 from the University of Wisconsin, his master's degree from Illinois University, and Ph.D from Louisiana State.

Having held various geology positions with oil companies and the U.S. Geological Survey enables Dr. Inden to bring a vast range of knowledge and expertise to the campus.

Ms. Neal, from Kershaw, S.C., spent four years at Kent's main campus as a teaching fellow before taking her present position.

During her four years as a teaching fellow she surveyed courses in the civilization series and American history.

She received a bachelor of arts in history in 1969 from Winthrop College and master's degree in 1971 from Clemson. Her thesis was a biography of Benjamin Ryan Tillman of South Carolina.

Besides researching relics of earlier civilizations of mankind, Ms. Neal enjoys sewing, attending plays and traveling.
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Well travelled
Kistler finds

KSUSC enjoyable

By Len King
Kent State University Stark Campus (KSUSC) Physical Education Coordinator Robert Kistler was a very active man for the city of Canton. Kistler attended McKinley High School and he played in two Massillon-McKinley football games.

Kistler also ran track and he played basketball for the Bulldogs. After the coordinator graduated from McKinley, he attended Miami University of Ohio for two and one-half years. Afterward, he went to KSU until he received his Master Degree in Physical Education.

Kistler came back to his former high school to become an English teacher and the head coach of track. Five years later the coordinator became head football coach for the North Canton Hoover Vikings. After one year at Hoover High School Kistler returned to McKinley for a short stay. He then went to Canton Lehman High School to become an assistant basketball coach. He also taught English in the Perry School district.

“In Stark County there were three men that qualified to teach physical education for KSU,” said Kistler and he was one. KSU hired Kistler, part-time, to teach swimming at the Canton YMCA. Afterwards, in 1965 Kistler became the Physical Education Coordinator of the KSU Salem, New Philadelphia, and Stark Branches.

In 1969, Kistler won the regional basketball championship for KSUSC. He stayed head coach for two more years, then Scott Hanes received the job. Jack D. Morehart and Kistler designed the HPER building. Kistler said, “The facilities in the HPER building are the best, they’re even better than the main campus can offer.” Kistler also said, “The only problem is we cannot offer the students a variety of courses.” “Our offering is limited.” Students can only attend KSUSC a few years, then they must leave because of the lack of courses.”

Kistler hopes in the future that KSUSC and Stark Technical College will combine. The coordinator realizes if more students attend here, then they will have to offer more courses in all the fields. Kistler said, “I really enjoy being physical education coordinator of the KSUSC.”