"Ban The Can" Issue On Nov. 6th Ballott

By Dottie McGrew

When you enter the voting booth on November 6, the beverage marketing structure in Ohio will be in your hands.

State Issue No. 1 - The Returnable Beverage Container Bill would place a 10c refundable deposit on soft drink and beer bottles and cans and ban detachable pull tops. Retailers would have to accept the same type of containers they sell and refund the deposit. Bottlers and distributors would have to accept their containers and reimburse the retailers. If passed, Issue No. 1 would have a two year phase-in period to minimize the economic impact on business and labor.

Support for the bottle bill comes from the Ohio Alliance for Returnables (OAR) which collected 250,000 signatures to place the issue on the ballot after the General Assembly refused to act. The OAR believes it vitally important to reduce beverage litter as this type of refuse is not biodegradable like paper. They believe passage of Issue 1 would save valuable natural resources and lower the need for raw material imports.

Proponents claim the deposit system will save the average family about $125 per year in packaging costs. Energy now used for throwaway container production could heat 55,000 Ohio homes.

Mrs. Howard Rubin, Jr. of the League of Women Voters of Stark County has stated the League's position. "The mandatory deposit system has been shown to be a workable method to reduce solid wastes and energy use. Our support is a result of our members' concern for depletion and wasteful use of non-renewable resources, and our position favoring reclamation and source reduction to relieve communities which battle the solid waste disposal problem."

Organized opposition to Issue 1 comes from Ohioans for a Practical Litter Law, an organization made up largely of grocers and beverage bottlers and distributors, steel and aluminum industries and labor unions.

The Ohio AFL-CIO claims that the "ban the can" plan will cause a $100 million loss to Ohio's economy in the glass industry alone, with similar economic dislocation in steel and aluminum supply industries and the beverage industry. Opponents further claim that under the provisions of Issue 1, consumers would loose their freedom of choice in deciding how to purchase their beverages.

The OPLL fears that a forced deposit law would create a serious sanitation and storage problem. Grocery owners would have to store returnables for weeks at a time, causing increased insect control and health problems.

Dick Smith of Hummel's IGA in North Canton feels that passage of Issue 1 "would add substantially to the inflationary spiral". His opinion is based on anticipated higher costs for handling, gasoline and transportation and conversion by manufacturers to a total returnable system.

Richard E. Heatherington, an executive of the Ohio Council of Retail Merchants, points out that his organization realizes the importance of solving the solid waste problem and conserving natural resources. He does not, however, feel that Issue No. 1 would solve these problems, but would make them worse. It is his opinion that a practical litter clean-up/recycling program, not forced deposits, are working across the country and that this is the kind of alternative program we need in Ohio.

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Join the World Hunger Drive

By Kathy Kasapis

Student Senate and Sister Rita, of Interfaith Ministry, are joining Oxfam America to promote the sixth annual "Fast for a World Harvest" on Thursday, November 15, 1979. The entire week at KSUSC will be dedicated to donating food and money to Oxfam, that will help people in Africa, Asia or Latin America to buy seed for an entire crop, raise a flock of chickens, or build an irrigation ditch.

This self-help project will hopefully create an awareness in the contributors as to the hunger many others feel everyday.

Posters, programs, buttons and pamphlets, will attempt to promote enthusiasm at KSUSC to spend all or part of the day sharing the feeling of hunger with men, women and children who know the real thing day after day year after year.
Who Knows The Issues?

By Jeanne Tewksbury

On Nov. 6, you, the voters, will be asked to determine candidates and issues. But, do you know who the candidates are and for what offices are they running? What are the issues? And what are the consequences if they are passed?

This information proves to be difficult to find. K-Mart doesn't have it, the Post Office doesn't have it, North Canton City Hall doesn't have it, Massillon City Hall doesn't have it, and the Chamber of Commerce doesn't have it.

Looking in the phone book under Governmental Offices, there is one possibility, the Board of Elections at the Stark County Court House, 201 Third Street N.E., Canton. In answering my question for information, the official said, "Well, you don't want me to read them to you, do you? What city are you from? Listen why don't you try the Republican or Democratic Headquarters. They can give you information (on candidates and issues). We don't keep that sort of stuff around here."

The Republican Headquarters explained the only state issue, bottle deposits, and said there were no county-wide issues. They also said, "We don't have any information (pamphlets on the issues). Check with the Board of Elections."

The Democratic Headquarters didn't have any information either, and suggested calling the Board of Elections. In the second phone call to the Board, they said, "We cannot take the time (on the phone). But if you want to come down, you can get a sample ballot."

How many times do you hear about poor voter turnout and voter apathy? Every election time, and it is said that many voters don't care about their government, etc.

Maybe low voter turnout is a result of voters not being able to obtain information on the candidates and issues. How many voters are going to make their way to a post office, city hall, and chamber of commerce, and phone call after phone call only to be told to drive downtown to get a sample ballot? How many voters are going to make that drive?

Job Outlook

By Elnora Fellingham

Jobs are available for the college graduates this year in the tightening job market. However, class, standing and area of study are important in the tightening job market.

College graduates who stand in the top one-third of their class will be able to find jobs at pretty much the same salaries that have been offered in the past couple of years according to Roy Mugrage of the Ohio State Employment Office.

Mugrage said, "In very rough times two-year degree holders suffer. They must compete with four-year degree holders for what jobs are available."

Mugrage indicated that there is still a large demand for the science degrees, engineering and computer sciences particularly. He also stated that there is a continuing need for people to fill jobs in the health care fields, nursing and technicians.

Advertising rates are available in the office or by calling 499-9600 ext. 342.

Student Editor, Nancy Haines Assistant Editor, Kathy Kasapis Photographer, Jeanne Tewksbury Layout Editors, Dave Adams Paul Cugini Jeanne Tewksbury Shannon English Elnora Fellingham

Newspaper Advisor, Pamela J. Warner
Talented Guitarist Attends KSU

By Paul Cugini

There is a lot of hidden talent around this school. For some, talent is uniqueness and uniqueness is talent. Nick Spondyl, a student here and lead guitarist for the "Golden Fleece", has talent for his middle name and is developing as one of the premier guitarists in the state.

Spondyl, a philosophy major, is one of six members of the Greek band, the "Golden Fleece". He and the band have performed in Ohio, Pennsylvania, New York, New Jersey, Michigan and West Virginia.

The guitar is his main instrument. "It's the instrument I've had the most years with." Other than guitar, he also plays the Bouzkee, (pronounced Buh-zoo-key), a Greek mandolin type instrument, bass guitar, saxophone, drums "To build up my rhythm and coordination," he says, and also keyboards.

"I compose from keyboards, they help me understand music theory," Spondyl said.

Nick can speak fluent Greek, his parents taught him ever since he was born. It is the main language at the Spondyl household. "It's like my kitchen language," he said.

"We, in the band, all get along real good, we're all good business partners and we keep that separate from our friendship," he said.

The musical format of the band is old traditional Greek folk tunes, and also Greek classical themes. "We make it more modern but it is not a head type of music," he adds jokingly.

If you want to hear this type of music played right, you might as well catch Nick and the Fleece because they are the top Greek band around.

The future will see the band going on an expedition West.
WMMS Buzzard Is No Turkey

By Paul Cugini

In August of 1968, a legend was born. Not a person, but an FM radio station which took the call letters WMMS. After celebrating its tenth anniversary last year, and starting its second decade this year, WMMS is one major reason why Cleveland is the Rock and Roll capital of the world.

WMMS began officially in August of '68 as Northeastern Ohio's first full time rock station on the FM band. Back then it was a Metromedia station, hence the letters "MM" became a part of the station's name.

At one time the station broadcasted in quad, but they were not happy with the technical quality.

"The problem," said Dan Garfinkel, Promotion Director at WMMS, "was while you did get quad, if you had a quad receiver, it really wasn't so hot on mono equipment." "Plus I think quad is great on a fantasy level, but how do you mix a rock band?" said disc jockey Denny Sanders.

The station's first logo was a mushroom, and was later changed to the present logo of the Buzzard. The first major drawing saw the buzzard perched on top of the mushroom cluster, chewing up the call letters of WIXY and WGCL, two close competitors at that time.

Dave Helton submitted the four panel cartoon entitled "The Wrath of the Buzzard," and, "We went crazy trying to find this guy," said Sanders, "He had a mushroom on the envelope." "Luckily we found a guy at a party that knew him." "Yes," said Garfinkel "We knew we were on to something."

By the early seventies, WMMS began to run into some trouble. More and more shopowners who advertised with the station were either on the verge of bankruptcy, or had crossed it. Those who remained began to buy time on the high rated rock stations to keep their business on the rise.

"There was a change going on in America," commented Sanders, "Jeans were now sold at Gold Circle for a lot less than what you would pay at some corner boutique, the clients, one by one would go to the big rating stations because they had twice the listening audience." "Don't you like what we do?" Sanders asks himself, "OH, we love it, we love it, we dig what you're doing but, I'm in business." He answered, "I heard the phrase I'm in business more than anything else in the early seventies."

In the ratings world, WMMS holds its own, with WGCL its closest competitor. "You have to understand why ratings are taken in the first place" said Garfinkel, "The primary purpose is to enable the advertisers to buy advertising." The ratings cover listeners ages, sex, and who they are.

The Arbitron Rating Service has a rating schedule three times a year for four weeks, and sends out a one week diary each of the four weeks to a group of people. They must fill out who they listen to at what time, and other questions that aid the ratings.

The Rank Rating Service, another used by WMMS, relies heavily on phone calls, on a one day diary. This is what audience listening estimates are based on, and Garfinkel comments, "WMMS has been constantly the number one rock station in the market." WMMS is the only FM rock station in the top ten advertising market that has overall been the number one station in the market.

If you ever wanted to be a DJ for WMMS, and wondered how to go about it: "There is no set qualifications" said Sanders, "The thing that convinces us is your tape." They look for that "special something" that has to be heard, not seen. "It's nice to have experience," said Garfinkel, "but we have seen people that have been in college three months and their tapes were terrific."

The station operates with about thirty people, although they share some employees with commrade station WHK.
What makes Cleveland the nation’s top rock spot? "It’s hard to pinpoint one answer," said Garfinkel. "There’s a lot of factors that have come together in one place to make it happen." The personality majority of the market, 18 to 24, are working people. They have money to spend and their interests are a little different. They are highly supportive of the station.

"The fact that we have a major concert promoter in the market and an excellent club circuit, together with all other elements, is a mutually beneficial cycle for the audience, the promoters, and for the radio station to make those kind of things happen," said Garfinkel. "Without the Agora, it would be difficult to break new artists into the music scene."

WMMS has shown that the seriousness with which most other successful formats market themselves can be used to effectively market progressives that historically they have avoided stressing the sole importance of serving the community and supporting good and new music.

With a very well integrated staff in sales, programming, production and promotion, WMMS lives up to its progressive music goals and fulfills the old counterculture ideal of infiltrating the establishment and exerting a positive influence.

"Many thanks to "Dynamic" Dan Garfinkel and Denny Sanders, and all the fantastic people at WMMS for being so nice to us during our trip to Cleveland. Keep the Buzzard flying high."

C.E.U. Adds Class to Fall Semester

By Jacqueline Ferrell

The only way to measure the amount of learning in a Continuing Education Class is by a CEU. A CEU is a Continuing Education Unit. Most schools, including KSUSC, do not accept CEU’s as a form of credit.

There are however, a few schools that do accept CEU credits if they meet requirements. Ten clock hours per one CEU credit is the accepted national formula. One CEU is equal to one semester or one quarter hour in most schools that accept them.

CEU credit acceptance is most prevalent in California where there is a lot of experimental education. New York has the University Without Walls Program where a student takes a standardized test to gain college credit.

The most important facet of Continuing Education, according to the Director of Special Programs, Mr. Auld, is the philosophy behind it. Student competence in a certain area is acknowledged, not where, when, or how he achieves his competence.

The use of technology in instruction is a key to adult education. Video tape is one key that makes it convenient for both the teacher, who usually has a full-time job and the student, who also may have a full-time job and/or a family. Making it convenient for the student and the instructor is critical to the success of adult education.

In "Planning Non-Traditional Programs", a book on higher education studies, the authors, Patricia Cross, John Valley and Associates seem to have the idea of Continuing Education summed up. They write: "Education is a matter of wanting or needing to learn something that is not known. This need is recognized and can be satisfied at any age."
Fleetwood Mac is Back
By Dave Adams

Fleetwood Mac, the biggest rock group in pop music history, last week released "Tusk," their first album since "Rumours," a blockbuster two years ago.

The long-awaited album came out after over two years of recording long hours in the studio. The band did not want to risk anything and were ner-vous about introducing a new album to the public. It's not very often that a group has a 10-million selling album to follow up on.

"Tusk," a double-album containing 20 songs selling for a retail price of $15.98, is a risky move for a band that has been absent for two years. But at least they have something to sell.

The album includes a number of smooth, melodious tunes as well as several really down and out jamming tunes. The appeal of the album centers around the hit single title song "Tusk," sung by lead female vocalist Stevie Nicks. The single, which should do well the album, seems to sell out at every shipment.

Fleetwood Mac experienced an absence of the band during "Rumours." Constant touring related to "Tusk" spread word about their dynamic stage show and helped sell the album well beyond platinum levels. Their most recent album, "Tusk," seems destined to capture the same kind of popularity.

A Different Kind Of War
By Elnora L. Fellingham

"Apocalypse Now" is a different kind of war movie. There are no heroes, no honors, and no glory.

What can be heroic about a Special Forces man sent to kill a U.S. Colonel? What can be honorable about the deliberate murder of a young wounded woman because getting her to medical care would interfere with the mission? Where is the glory in killing a man who has lost all touch with life in the utter horror of the Viet Nam war?

Captain Willard, played by Martin Sheen, in a very sleep-walking manner, is sent on a secret mission. He is to terminate "with extreme prejudice" the command of Colonel Walter E. Kuritz, played by Marlin Brando.

Most of the picture covers events on Willard's trip up a river to find the Colonel's camp in Cambodia. Along the way we meet a helicopter assault squadron. The commander of the squadron is Colonel Kito, played by Robert Duval. He wears a western style black hat and sends his squadron off with the calvary charge.

He attacks with the music of Wagner blaring from loud speakers. This colonel loves the smell of Napalm in the morning. I felt that the desire to somehow get through the war alive is all the hope many soldiers have as they smoke pot, drink liquor and trip out on LSD to avoid its reality.

Next, we arrive at a supply base, where the war is incidental in the business of buying and selling. Perhaps they were just trying to pretend the war wasn't really there. When a USO show arrives at this base, with their hip-yrating Playboy Bunnies, bedlam breaks loose and the show ends with a helicopter having to rescue the girls from the sex-crazed soldiers.

The third stop is at the Cambodian border. A bridge that is blown up nightly and rebuilt every day is lit up like a Christmas tree—and in a parody on the war itself, no one seems to be in charge of the fighting around the bridge.

Finally we approach the stronghold of the rebel Colonel. Until now, the cruelty and blood has been in context with the war, and what nudity there has been was cute, (which is all I can say about a man's tush). But all stops are pulled to show the madness of this Colonel who leaves heads about, hangs bodies from the trees and tortures Williams to see if he is a survivor.

Brando plays a madman with consummate skill, but has to be in shadows to hide his corrup-tant frame because everyone else is so obviously starving.

The sound and scenery are superb. The extreme heat and humidity comes as well as does the confusion and savagery of war.

"Apocalypse Now" has long dull periods, and some scenes seem to be purely for effect. The photography and lighting are sometimes unnecessarily over-dramatic and detract from the mood of the movie. But, from the beautiful opening scene of lush palm trees to the grotesque surfing scene under fire and the final symbolic slaughter of an ox, there is plenty in this movie to hold your interest.

However, if you are going to eat popcorn or candy, do it early-on. I promise you will lose your appetite.
New Breed of Dog

By Paul Cuglin

Dogs are a man's best friend, and a new Japanese breed, called Akita's are rapidly gaining popularity in the United States.

The Akita comes originally from Japan. The Japanese used them for hunting deer and bear. An Akita couldn't kill a bear, but a pack of three or four Akitas could keep a wild bear contained long enough for the hunters to arrive.

In Japan today, the Akita's are a national treasure. They are a sign of good luck. When people get married, or babies are born, statues of the dogs are common as gifts as a symbol of luck. They are still the most popular dog in that country.

The very first Akita brought to this country came in April of 1937. "Kamikaze", a male Akita puppy was given to the world famous lecturer-author-educator-humanitarian, Helen Keller. It was a gift presented to her when she paid a visit to Japan.

"A lot of them probably came to this country through the military," said Jim Cogan, owner of all area Doctor Pet Centers and also owner of Pharossa Kennels whose main specialty is the breeding of Akitas. "A lot of people stationed overseas saw the breed, became interested in it, and brought them back to this country, that's how they really got their main roots."

In the United States, Akitas are used mainly for guardwork and for Showing. In fact, Pharossa Kennels has recently sold a female Akita to the Indianapolis Police Dept. for the training in guardwork and "she's doing just fine, we check in on her all the time. A lot of other organizations are anxious to see the results of this activity," Cogan said.

One of the main attractions at the kennel is "Mike", the number three shown Akita in the entire United States. They have owned him since he was eight weeks old. He is now two years old and tips the scales at over 100 pounds. He is a big and very beautiful animal. He is taken all over the country to dog shows throughout the year. If you want to buy "Mike", "forget it" says Cogan, "he's not for sale, there is no way you can buy him from us."

If you would like to own an Akita, the price for a puppy is anywhere from $400 to $600 dollars. They can be purchased from either Doctor's Pets or Pharossa Kennels.

Why should people consider Akitas and watch for their progress in the future? "They make excellent family pets, they have good temperaments, they are good with children, they are very protective for a family, and they're very easy to train," Cogan said.

Addie Answers All

Dear Addie,

While waiting in a supermarket checkout line the other day, I became very aggravated. There were ten checkouts but only three were being used. As the lines grew longer my patience grew shorter. The ornery vindictive side of my nature began to emerge. Leaving my cart and sneaking around the corner to the empty cart line, I grabbed another cart and began my shopping all over again. This time I filled my cart with frozen foods and meat and walked away. I repeated this procedure seven times, each time leaving my cart in an unused checkout line. I left the market with no groceries, but felt exhilarated at doing my part to force the manager to take notice of an unhappy customer. Upon returning home my conscience began to bother me. Do you think I did the wrong thing?

Mixed Emotions

Dear Consumer,

Good for you. You did a brave and noble deed. If the grocery stores have the audacity to charge inflated prices, we should also have the intestinal fortitude to demand good service. Keep up the good work.

Coffee and Magic

By Kathy Kasapis

Magic appears at KSUSC. Tom Coffee, a sophomore pre-law student, is also a magician. Performing magic tricks since age 12, Tom has been developing his style for captivating his audience with magic. But Coffee adds something more than magic. He could entertain an audience without an act with his witty manner.

Coffee has performed for fairs, the Lion's Club, church groups, charities and many different organizations. Last year Coffee travelled with a professional magician, Tim Deremer, doing an illusion show; along with another KSUSC student, Scott Dobkins. Each magician put together his own show, and incorporated his own style.

Coffee will be performing at the Canton Montessori School for the three to five year-olds on October 30. He feels this is the hardest audience to perform for because he has to gear the entire act on tricks they will understand.

The most rewarding audience Coffee has ever performed before was at KSUSC for the "Do It in the grass" party last spring. Coffee feels that although he gets twice as nervous performing for peers because he wants to do his best, those acts always seem to be the best. Coffee will be performing a magic act at KSUSC on November 14 to promote the Fast for Harvest week sponsored by Interfaith and student senate.

Coffee first became interested in magic by watching Tony Curtis in "Houdini", but he didn't have anything to start with, at the time. He really became involved in magic when he bought the magic cards Marshal Brudlene advertised on television. For now, Coffee doesn't expect to become world famous though magic, even though he feels, "Magic will always be with me."

Coffee wanted to master a serious, completely silent act in which his tricks entertained the audience. Now, Coffee puts on a comedy act, because as he said, "I found out that a good comedy act would beat a good magic act any day. People just want to be entertained. They are much more entertained if the person on stage is relating to them."

In his acts, Tom ad-libs a lot because he finds that this makes a fresher and more spontaneous show. Audiences amaze Tom, he said, "Because I can perform for one audience and just be a sensation and do the exact same tricks, timing, and everything for another audience and nothing; I just die on stage."
Cobra Cheerleaders
Spark Student Spirit

By Kathy Kasapis

KSUSC cheerleaders were picked in the HPER building, and are practicing for the coming season. The two co-captains are Frederick (Fred-die) Conway and Wendie Anderson. Also picked were Susan Bowers, Joanne Canterbury, Robyn Probst, Jill Riffle, Cindy Sick and alternates, first Nanette Schteenitzer and second, Susan Metcalf.

Tryouts were judged by the staff advisor, Judy Bishop, Robert D. Kistler, and Anita Nekic on appearance, execution of cheers, enthusiasm and pep.

The girls want to see big crowds at the basketball games, and Freddie wants this to be the year for student involvement and support. The home games will be promoted by signs throughout the school.

Mr. Basketball legs will be crowned during half-time at the first game of the season on November 29. Pictures of the contestants’ legs will be displayed outside the cafeteria on the bulletin board and the winner will be determined by the number of dimes donated by the students to the person attached to the best legs. Other half-time activities include pom pom routines, skits, and exhibitions by the girls’ basketball team.

The cheerleaders will be passing out basketball schedules and selling spirit ribbons, expecting all students to support the players.

Both co-captains agree that all the girls are talented and learn the cheers quickly. Co-captain Freddie Conway said, “You thought the Dallas Cowboy cheerleaders were good, but you ain’t seen nothing yet.”

The KSUSC women volleyball players are making believers of everybody with an impressive 15-1 season record.

“This year’s schedule is much tougher than last year’s,” said Head Coach Kathy Walz. “Most of our games are with larger four-year colleges. We are having an excellent season because the girls are really working hard together and are very dedicated to the game. They are a very close-knit team.”

The team is backed by a number of talented players. Five returned from last year’s team and there are six new freshmen.

Keeping the team together is Captain Betty Aman, a third-year player from Massillon Senior High and a consistent blocker. Fran Hoover, is improved over last year because she makes better advantage of her height and is more aggressive.

Beth Gene Tin, a second-year player from Canton: Timken Senior High is one of the shortest on the team, but is a very strong spiker as well as a reliable setter. “Beth is a dedicated player and has a true feeling for the game. She is one of the first out on the court warming up before the game,” said Mrs. Walz.

Patty Little is the most emotional player and seems to be the team’s “cheerleader on the court.” “Patty is very aggressive and an extreme perfectionist. She loves to be where the action is - in other words, wherever the ball is at,” said Mrs. Walz.

Carol Hanlon proved to be the biggest surprise on the team this year. Coach Walz describes her as small but “dynamite.” “Carol has developed into an excellent athlete. She has an instinct for the ball and can set into effective spike position very well,” said Mrs. Walz.

Other returning players include Kim Foster, a consistent setter, Sharon Schmucker, a strong server with good concentration, and Barb Snyder, the least experienced but probably the most improved.

Two new freshmen players, Chris Beaty and Pam Swain, are from Massillon Perry High, the state runner-up in girl’s volleyball last year. Both are used for their height as spikers.

Her having to worry about which girls to start each game is almost nonexistent. “I can mix and not worry because all my girls are very talented. I can rely on any of them at any given time,” said Mrs. Walz.

The team is in excellent physical shape. “Conditioning began early this year and that is probably the reason why there are no injuries,” said Mrs. Walz, knocking on wood.

“Mrs. Walz and Assistant Coach Gus Meugas (former member of the Lebanese National Men’s Volleyball team) are most directly responsible for the team’s 15-1 record,” said captain Betty Aman. “We are having our most successful season because of the coaches efforts in drawing the team spirit together.”

The women volleyball players are winning game after game and they need student and faculty support to keep this string going.